

MATT CURD  
15/09/86

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## PROFILE

I'm currently working for Island Holiday Media where I work distributing various travel guides and publications about the Isle of Wight around the South of England. Previous to Island Holiday Media I was under a contract working for the Royal Bank of Scotland Group in Customer services for Natwest. There I learnt a lot about banking practices and procedures and found the job challenging and interesting in the current financial climate. Prior to my job at the bank I was at University in Southampton where I studied and received a degree in Product design and marketing. I'm looking for a career in the field of design or I.T. as I feel these are my strongest skills and am passionate about both subject areas.

## EXPERIENCE

LOGISTICS, ISLAND HOLIDAY MEDIA – JULY 2010 - PRESENT

My role at Island Holiday Media has been to make sure the ferries from Portsmouth to the Isle of Wight have remained stocked with Isle of Wight Pocket guides as well as the ferry terminals. I have also distributed guides to Tourist Information centres across the South of England. I have experienced managing and controlling stock in this role as well as experience in distribution.

CUSTOMER SERVICES OFFICER, ROYAL BANK OF SCOTLAND GROUP – SEP 2008 - JULY 2010

During this role I was working in customer services for Natwest Bank which is part of the RBS group, I carried out banking transactions for customers such as balance transfers and payments as well as giving banking advice and dealing with queries and complaints. I have experienced a high pressure office call centre environment in this role and experienced dealing with a variety of customers on an international scale.

WORK EXPERIENCE – JULY 2007 - SEPTEMBER 2007

In this role I assisted a landlord in the Southampton area with building and renovation of properties for let. The focus of the project was to construct in an environmentally friendly manner. This role provided some good hands on experience when I was at University studying Product Design.

WEB DESIGNER, PICTURE FRAMING WAREHOUSE LTD – JULY 2005 - SEPTEMBER 2005

Following on from when I created the company website in 2003, this job was a large update to the website which reflected the expansion and growth of the company two years on. In this role I experienced the design process and working closely to client specifications, I also learnt professional web design tools and practices.

FOOTBALL STEWARD, LEISURE & SPORTING SWINDON – SEP 2004 - MARCH 2005

I worked at the County Ground in Swindon as a football steward, roles included crowd control, crowd co-ordination, ticket collection and traffic co-ordination and control. Here I experienced working in a team and gained an NVQ in Stewarding and Crowd Control.

SALES ASSISTANT, AUDIO-T HI-FI SWINDON – MARCH 2004 - JULY 2004

Roles included selling high end Hi-Fi equipment, packaging equipment, providing advice and information to customers in store and setting up and running sound demos. In this role I experienced dealing with customers face to face and the workings of a shop chain.

WEB DESIGNER, PICTURE FRAMING WAREHOUSE LTD – AUGUST 2003

Working closely with the Management team I created a website for their new company to their specifications. After the website was completed I updated the site at the companies request and also provided basic IT support for their computer network. During this role I experienced the designer/client relationship and working to a client specification. I also improved my skills with web design and IT in this time.

## EDUCATION

Southampton Solent University, Product Design with Marketing BA

Cirencester College, A Levels in Graphic/Product Design, Media Studies and History

Hreod Parkway Secondary School, Swindon, GCSE's in English Lan (A), English Lit (B), Science (B), Maths (B), Graphic Design (A), Art (B), History (B)

## SKILLS

Very capable with computers, lots of experience with the internet and networks, good understanding of professional software packages such as the Adobe Suite especially Photoshop, InDesign, Dreamweaver and some experience in Flash. At University I took software courses in 2D AutoCAD and Rhinoceros 3D modeling software. I have a good understanding of Microsoft, Apple and Linux programs and operating systems. I also have experience with home networking, hardware upgrades and peripheral devices. In the past I have run and maintained my own websites and have experience in HTML, CSS, Java Applets and FTP. Recently I have been learning iOSdk which is the software used to create applications for the Apple iPhone.

I have lots of experience with the design process, with particular strengths in research, concept ideas and development & marketing communications.

I have great time management skills, I'm punctual and enthusiastic, task focused and target driven.

## REFERRALS

Jackie Hannam – Line Manager at Royal Bank of Scotland Southampton Telephony Centre  
The Royal Bank of Scotland Plc, Brunswick Gate, 23 Brunswick Place, Southampton SO15 2AQ

Andy Douglas – Product Design with marketing course leader at Southampton Solent University  
East Park Terrace, Southampton SO14 0YN

Phone numbers and more referrals can be provided upon request.

## ACTIVITIES & INTERESTS

I play golf, go sailing and enjoy watching almost any sport. I play Guitar, Harmonica and Ukulele and enjoy all sorts of music. I love gadgets and technology and always find myself solving family and friends latest computer problems. I'm passionate about design particularly when it comes to cars, I try and get to as many motor sport events and motor shows as possible.

## PORTFOLIO

My portfolio is available on [www.Nice-Cuppa-Tea.co.uk](http://www.Nice-Cuppa-Tea.co.uk) although I do have hard copies of all work undertaken at university or I can provide it on CD. My portfolio covers the projects I have undertaken at University, my websites and any written reports you wish to see. All School, College and University level reports, essays and coursework can be seen on request.

In 2003 I created a website under contract for Picture Framing Warehouse Ltd. The company ceased trading in 2007, basic access to the website can still be accessed on the Internet Archive (<http://www.archive.org>) by searching under the domain [www.picture-framing.co.uk](http://www.picture-framing.co.uk)

### 2007 Urbis Lighting Project

Look at producing a new street light that is innovative and takes into consideration light pollution, renewable power, city identity and crime.

### 2007 RSA Project

Come up with a design solution to encourage a community to reduce carbon emissions.

### 2008 Coca-Cola in 2015

Along with IOM3 look at a new packaging solution for Coca-Cola's core products in 2015.

### 2008 Final major project

Britain's National Drink: Making tea more popular.